GNANAM
SCHOOL OF BUSINESS
Wisdom in Business
AUTONOMOUS

Reg. No.: | | | | | | | | | | | | |

Question Paper Code :25M106

MBA DEGREE EXAMINATION APRIL/ MAY 2026
First Semester
MB25C06- Entrepreneurship Development
(Regulation: 2025)

Time : 3 Hours **Answer ALL Questions** **Max. Marks 100**

PART-A (10 x 2 = 20 Marks)

1. Define Entrepreneurship.
2. State the characteristics of successful Entrepreneurs.
3. Outline the role of family in nurturing entrepreneurship.
4. Discuss the key functions of District Industry Centre.
5. Explain the objectives of pre-feasibility study.
6. List down the criteria to evaluate feasibility report.
7. State the limitations of attrition rate as a key HR problem in MSMEs.
8. Define Market Penetration Strategies.
9. Discuss the merits of ABC inventory method.
10. Describe business model innovation with one example.

Part – B (5 x 13 = 65 marks)

11. a) Demonstrate Entrepreneurship as a Career with illustrations.

OR

b) Illustrate an entrepreneurial personality of your choice from an industry and highlight her/his contribution and achievements.

12. a) Explain any three recent schemes introduced by central government of India and its impact in business society.

OR

b) Discuss the significance of incubation centres and its role in nurturing and developing budding entrepreneurs. Give examples.

13. a) Outline the sources of product for business. Give examples.

OR

b) Classify the methods of capital budgeting with its merits and limitations.

14. a) Summarize the significance of human resource mobilization. Give examples.

OR

b) Describe Venture Capital as a source of finance to business initiation with its merits and limitations.

15. a) Classify two inventory methods with its objectives and benefits.

OR

b) Distinguish Incubator vs. Accelerator with clear-cut parameters. Give examples.

PART C (1 X 15 = 15)

16. a) Recommend appropriate strategies to monitor and evaluate micro, small and medium enterprises in order to prevent business sickness. appropriate examples.

OR

b) Assess the ways to rehabilitate the business with the legal remedies for effective management if they face loss or wind-up due to adverse management conditions. Cite live illustrations from Indian business scenario.